February 1, 1952

Messrs. Bud Schweich and Andrew Stern
RadioStation WDBS
49 Robinson Hall
Hanover, New Hampshire

Dear Bud and Andy,

This letter must serve several purposes. The first of these is to introduce myself to you as the new program director of WYBC. As Dave Robinson probably told you, the masses arose just before Christmas vacation and overthrew the old regime. Our board took over officially a few days ago and I am now trying desperately to get things in order.

And this leads me to my second purpose. As far as the home and home series is concerned, we would certainly be most happy to feed you our broadcast on the 12th and would like to take yours on the 15th. As far as details are concerned, I have seen in your earlier correspondence that Philip Morris will be sponsoring on the 15th, as it will here on the 12th. The only other technicality I can think of concerns local identification every half hour or thereabouts and I'm sure we can work that out when final arrangements are made.

Andy, I like very much the idea of exchanging tapes as well as ideas whenever possible. I have asked my new sports director, Mickey Roth, to do a ten-minute interview with Howard Hobson and I am going to get this up to you via one of our members who will be up there on the ninth to broadcast the hockey game and also, of course, take part in the festivities.

I hope to hear from you soon so that I may make the proper procedural arrangements for the game on the 12th.

Sincerely yours,

Karl Honeystein

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